

SWOT Analysis

S TRENGTHS



- The strongest human capital and economic growth engines among Indian cities
- The “Oxford of the East”
- Strong manufacturing base across auto and engineering
- The cultural capital of Maharashtra, with a thriving arts and culture centre
- At the forefront to deliver core urban services
- PMC has an AA rating from Fitch

W EAKNESSES



- Significant rise in the number of private vehicles and the lack of public transportation
- Inequality of water distribution among citizens is a challenge
- Housing challenge – 28% percent of the city’s households live in slums
- Urbanization is taking a toll on the liveability and sustainability parameters

O PPORTUNITIES



- Time to capitalize on its human capital and economic prowess to leapfrog & be one of the top investment destinations in Asia
- Improve its good governance to become one of the top 10 cities on the parameter of ease of doing business
- Potential to develop its riverside tourism in the manner of other global cities like Seoul, London and Amsterdam

T HREATS



- Pune grows into an economical and cultural powerhouse, urbanization rates will intensify significantly, putting severe pressure on the already stretched infrastructure
- High investments required to meet the needs of the increasing population